

## DOMESTIC

## "WESTSIDE"

Santa Monica, CA | HQ

Providing services to LA + OC

## "NORTHEAST"

Jersey City, NJ & Boston, MA

Providing Services to the Northern NJ, New York, City, The Hamptons,

+ Boston Metro Areas

## "The LONESTAR-FRONTIER"

## Austin, TX

Providiing Services to the Austin DMA.

## PARTNERSHIPS

## "DOWN UNDER"

Brisbane, QLD, Australia

Operated Brisbane via the VCLA x PRIDE Collaboration with **Pride Marketing** 

Our team is a "Creative Powerhouse" of experienced professionals. Our workplace culture values collaboration and innovation, & we provide personalized solutions to increase brand awareness, drive sales, boost customer engagement + provide incredible experiences. We see ourselves as a partner, dedicated to helping clients reach their full potential.



# Departments, Teams, & Services

## BRANDEXPERINECES

## Physical

Brand Activations
Event Planning / Management
Pop-up / Mobile Activations
Attendee Journey
In Person Event Production

#### Technical

Stage + Scenic Design
Virtual Event Production
AR / VR Experiences
AR/VR Concept/
Development/ Execution

## ENTERTAINMENT

#### Sound Engineering

Radio Broadcasting and Imaging Podcasting Engineering / Mixing / Mastering Music Production

#### Music + Recording Artists

Music Distribution
Tour Management & Events
Artist Activations and Pop-Ups
Artist Management
A&R

## CREATIVE STUDIO

#### Production

Motion Graphics
Virtual Production
Music Video
TV / Film / OTT
Broadcasting / Live-Streaming
Location Scouting
Sound Design
Talent Management & Casting
Misc. Videography

#### Creative

Content Creation
Paid Asset Creation
Graphic Design
Photography
GIFs
Styling
Copywriting

## Branding

Branding / Strategy
Packaging Design
Logo Design
Brand Materials / Signage
Merchandise
Web Design
UX / UI Design

## PAID MEDIA

#### Digital Advertising

Paid Search
Paid Social
Growth Marketing
Amazon Marketing / Strategy
Programmatic Advertising
eCommerce Paid Media

#### Entertainment

Music Streaming Radio Multi-Media Omnichanel OTT Advertising

## DIGITAL MARKETING

### Digital + Analytics

Digital Strategy
Research / Insights
Data Analytics
eComm Strategy
eComm Management
Affilate / Referral Programs
SMS / Email Marketing
Search Engine Optimization

## Social Media

Organic Social Strategy
Influencer Marketing
Community Engagement
Social Media Management
TikTok / Reels / YT Shorts

#### Web and Tech

Branding / Strategy
Packaging Design
Logo Design
Brand Materials / Signage
Merchandise
Web Design
UX / UI Design

# Ready for Impactful Results?

Begin your journey with a free consultation.

Contact our Accounts and Clients team and experience firsthand how we can help elevate your needs!

New Business - elevate@vibecheckla.com

Media + Press - presshub@vibecheckla.com General Information - info@vibecheckla.com